

OTTAWA'S NEW COUNTRY 94 PRESENTS...



OCTOBER 22 - OSGOODE, ONTARIO

ABOUT OUR EVENT

In collaboration with Ottawa's New Country 94, the Osgoode Public School Parent Council is presenting the Halloween Hoedown on October 22, 2016 at the Osgoode Community Centre.

The Junior Hoedown will be a rain or shine family-friendly event celebrating all things fall and Halloween. Activities will include a haunted house, bouncy castle, BBQ and more!

The evening will feature a live concert. Opening act local artist, Rory Gardiner will set the stage for our Hoedown Headliners, River Town Saints. This Ottawa Valley band is setting the Canadian country music scene on fire and has recently been nominated for a Canadian Country Music Association Rising Star Award. This intimate 19+ event will have limited tickets available.

All proceeds from the Halloween Hoedown will be used to build a new play structure for the kindergarten yard. Osgoode Public School has been an integral part of our community since 1956.



WHY SPONSOR OUR EVENT?

As a partner you receive community visibility by supporting your community school. Sponsor packages are available for every budget with all proceeds being directly invested in the new play structure at Osgoode Public School.

- Platinum - Halloween Hoedown
- Platinum - Junior Hoedown
- Gold
- Silver
- Bronze
- Food Sponsor (In-Kind)
- Photography (In-Kind)
- Decorations (In-Kind)
- Vendor spaces available
- Custom packages available

SPONSORSHIP PACKAGES

LEVEL	COST	WHAT'S INCLUDED
Platinum - Halloween Hoedown (evening concert) (1 available)	\$500	<ul style="list-style-type: none"> • Title sponsorship for evening concert /dance • Signage at event • Social media and website recognition • Prominent visibility on marketing material placed around the community/online, posters, tickets • 2 complimentary passes to concert • 1 family pass for Junior Hoedown • Vendor space at Junior Hoedown
Platinum - Junior Hoedown (family afternoon) (1 available)	\$500	<ul style="list-style-type: none"> • Title sponsorship for family afternoon • Signage at event • Social media and website recognition • Prominent visibility on marketing material placed around the community/online, posters, tickets • 2 complimentary passes to concert • 1 family pass for Junior Hoedown • Vendor space at Junior Hoedown
Gold (4 available)	\$200	<ul style="list-style-type: none"> • Secondary signage for both events: Junior Hoedown and Halloween Hoedown • Social media recognition • 1 family pass for Junior Hoedown • Vendor space at Junior Hoedown
Silver (8 available)	\$150	<ul style="list-style-type: none"> • Secondary signage for one event: Junior Hoedown or Halloween Hoedown • Social media recognition • 1 family pass for Junior Hoedown
Bronze (12 available)	\$100	<ul style="list-style-type: none"> • Social media recognition • 1 family pass for Junior Hoedown
Food (2 available)	In-Kind	<ul style="list-style-type: none"> • Social media recognition • Signage near food sales
Photography (1 available)	In-Kind	<ul style="list-style-type: none"> • Social media recognition • Signage in corresponding location
Decorations (1 available)	In-Kind	<ul style="list-style-type: none"> • Social media recognition • Signage in corresponding location

For sponsorship inquiries contact Liz LeCain at (613) 295-6555 or liz_lecain@hotmail.com

VENDOR EXPO

SHOWCASE YOUR PRODUCTS AND SERVICES IN OUR VENDOR AREA

Local business owners are invited to purchase vendor space during the Junior Hoedown in the afternoon of October 22. The Junior Hoedown is an afternoon of family-friendly activities and will be marketed to families in Osgoode and surrounding areas. Vendor space is included in the Platinum and Gold sponsorship packages and can be purchased in addition to the other sponsorship packages or as a standalone option. There are two categories for vendors: business vendors and direct sellers.

NOTE FOR VENDORS

No wifi or electricity will be available for vendors. Vendors will be assigned a 10 X 10 space and will be responsible for providing their own table and tent. The Junior Hoedown will take place rain or shine outside at the Osgoode Community Centre from 10 am - 2pm. Set up can begin at 8 am and vendors must remain open until 2 pm. Tear down begins at 2 pm and must be completed by 6 pm. No refunds will be provided!

LEVEL	COST
Business vendors	\$75
Direct sellers	\$30

For sponsorship inquiries contact Liz LeCain at (613) 295-6555 or liz_lecain@hotmail.com

SPONSOR REGISTRATION FORM

Your sponsorship is guaranteed once we have received payment and registration. Contact **Liz LeCain at (613) 295-6555 or liz_lecain@hotmail.com** to reserve a sponsor package and make payment arrangements. Spaces fill up fast so reserve early!

LOOKING FOR SOMETHING A LITTLE DIFFERENT? If you'd like a sponsorship package tailored to suit your business needs, please contact Liz to discuss a custom sponsor package.

Business Name	_____	Contact Name	_____
Sponsor Type	_____	Vendor space required	_____
Phone Number	_____	Email	_____
Address	_____	City	_____
Province	_____	Postal	_____
Website	_____	Facebook Page	_____
Twitter	_____	Instagram	_____



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